

10 WAYS PRIMESOUTH BANK HELPS YOU FIND YOUR PRIME

During Community Banking Month, we want to highlight why PrimeSouth is your perfect partner for a strong financial future. We are committed to bringing our core values of service, flexibility, responsiveness, commitment and passion to life in our communities through creative solutions. Discover the prime ways we can help you find yours.



10 WAYS! TO FIND YOUR PRIME

✓ FIND LOCAL MARKET SAAVY

We are community bankers with the local market knowledge to offer expert advice on the projects happening now and what is on the horizon. Get an insider's perspective from bankers who know the market like a neighbor.

✓ FIND ONE-ON-ONE CONVERSATIONS

Talking face to face turns bankers and customers into partners. It is prime to creating a real connection you will not find in larger banks. Take a seat, have some coffee, and put your trust and confidence in a powerful banking relationship.

✓ FIND POWERFUL MOMENTUM

Really go places with faster decisions and easy-to-reach local lenders who pick up when your business or your life does. Local decision makers keep things rolling when out-of-market lenders can feel less accessible. When you need a quick decision, banking local is prime.

✓ FIND REASONS TO SAY THIS IS EASY

Who said banking had to be challenging? Discover easy-to-open accounts with user-friendly features and treasury services that just make doing business easier. Get more from local bankers including more reasons to say "I got this".

✓ FIND REAL COMMITMENT

Having roots in your community gives us a stake in its future. For more than 130 years, we have made it our mission to make our hometowns better through exceptional service and giving back which keeps our customers and communities moving forward.

✓ FIND FLEXIBLE SOLUTIONS

Get customized solutions with the kind of guidance and expertise that can handle the unexpected. While some institutions might be unwilling to fund your local investment or business, knowing you is prime to helping us find a way.

✓ FIND CONVENIENT DIGITAL

Our mobile banking is so user-friendly, you will not need a millennial to help you bank like one. Get personal and business digital banking tools from the bank where staying connected is prime.

✓ FIND GREAT MORTGAGE LENDING

Get access to local lenders who know the neighborhood and the quickest way to your new home. Work with lenders who hold your hand - not just your loan - with products and personal attention that make financing your home a dream. Find the home with everything that is prime to you.

✓ FIND LOCAL COMMUNITY BUILDERS

Community banking means your money stays local, helping local businesses grow. At PrimeSouth, keeping our focus local is prime to helping us build up our local communities. We invite you to come find local banking that shares your attachment to the places we call home.

✓ FIND STRENGTH IN FIVE STARS

Find a bank not only committed to making tomorrow better for all those we serve, but also to financial discipline. We consistently receive the highest **5-Star Superior Rating** from BauerFinancial. This independent rating means you are banking with one of the strongest, safest banks in the country.



READY TO BANK LOCAL AND FIND EVEN MORE REASONS WHY PRIMESOUTH BANK TOPS THEM ALL?

FIND YOUR PRIME AT [PrimeSouth.com](https://www.primesouth.com)

